

Fig. 1

Figs. 9

US 2010/0151501 A1

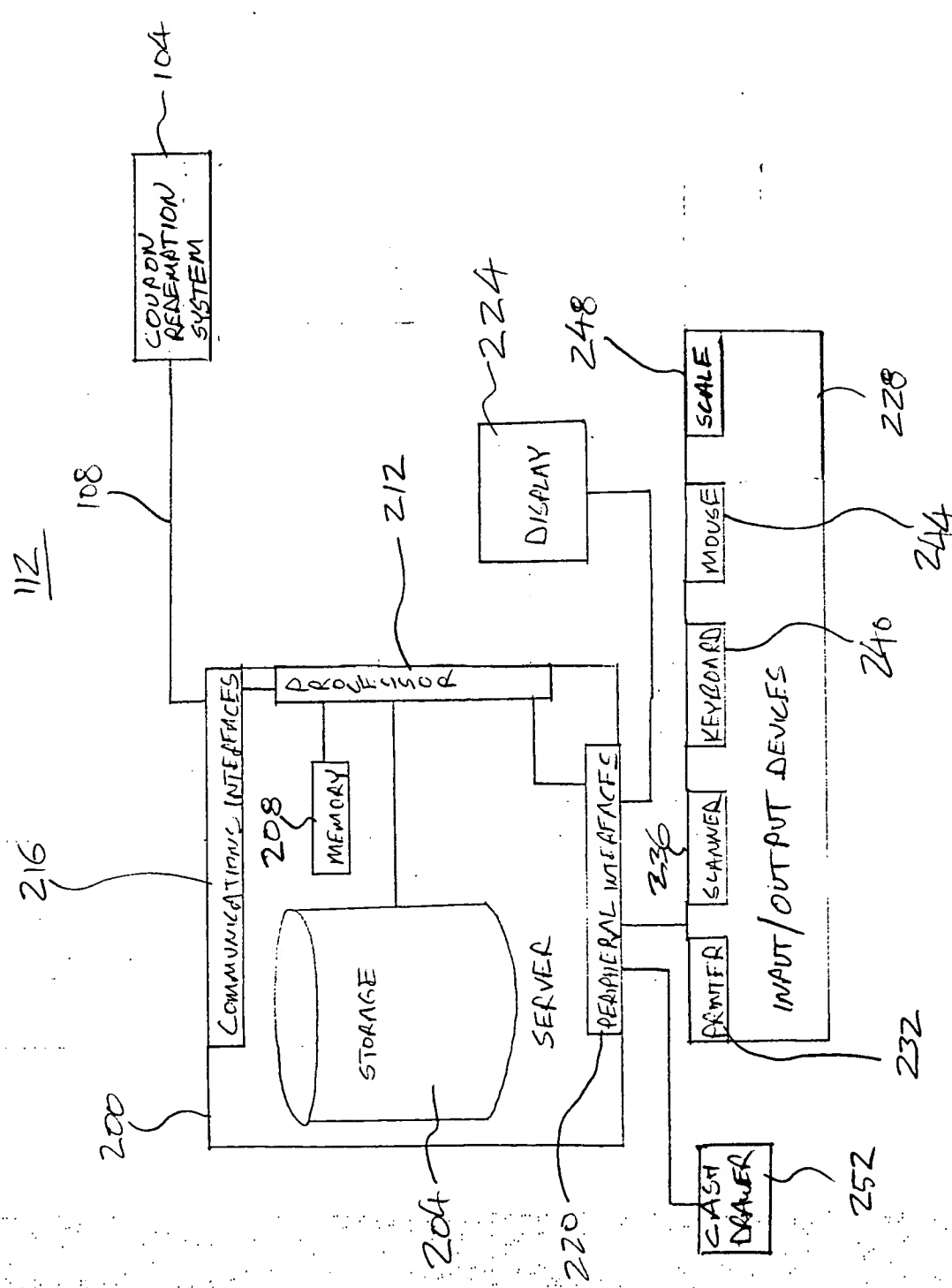


Fig. 2

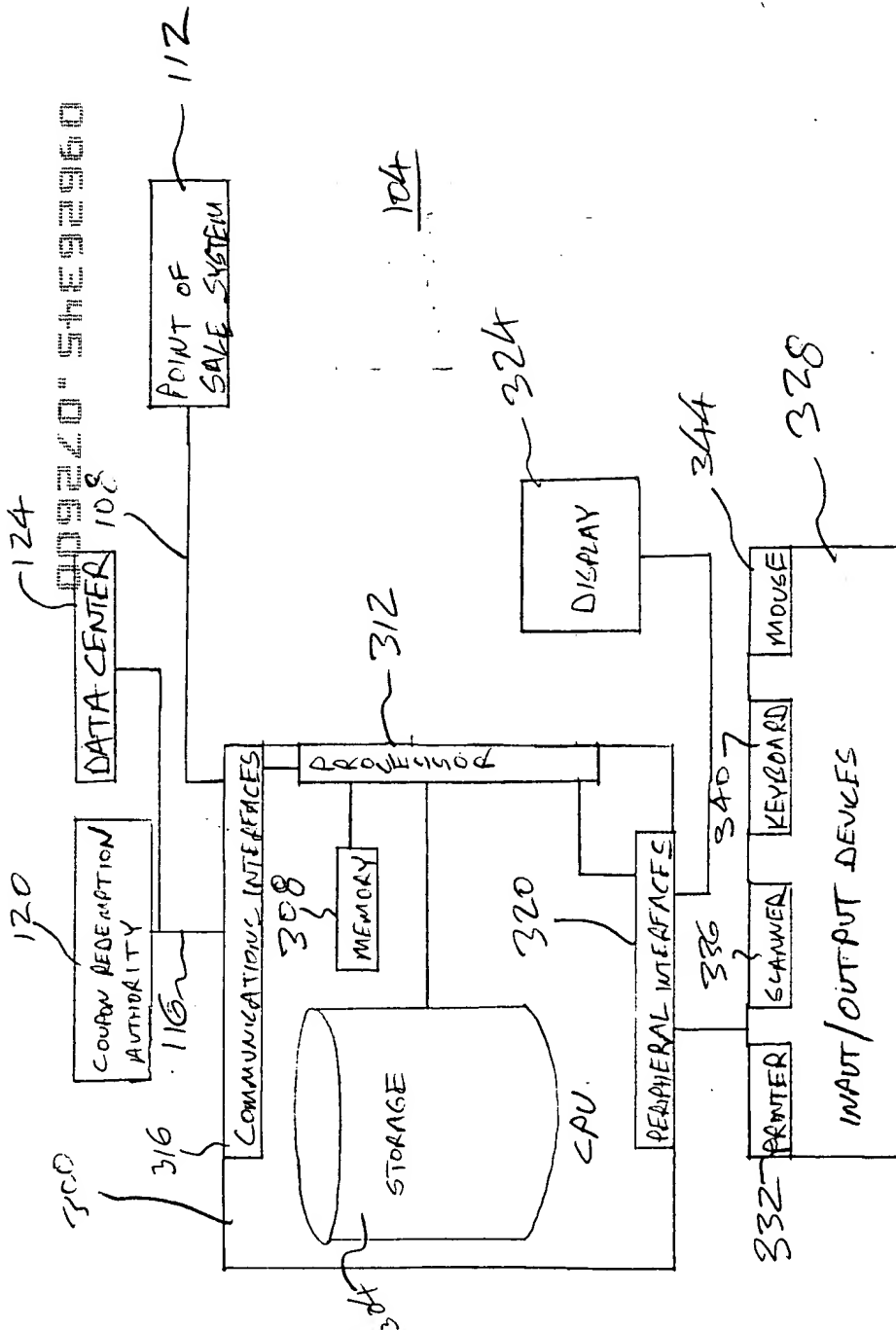


Fig. 3

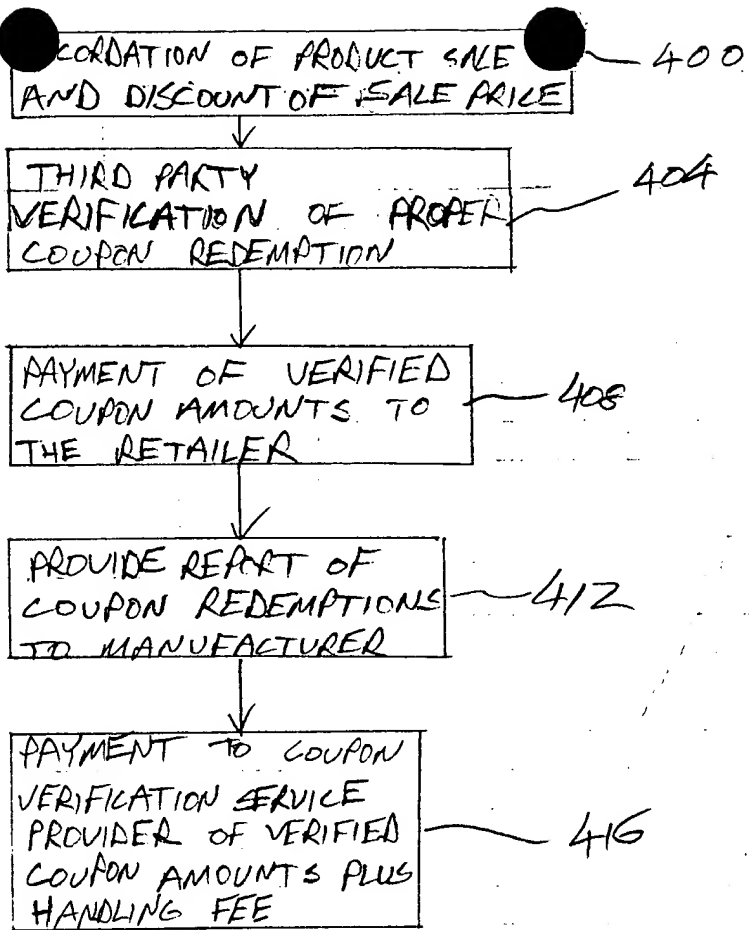
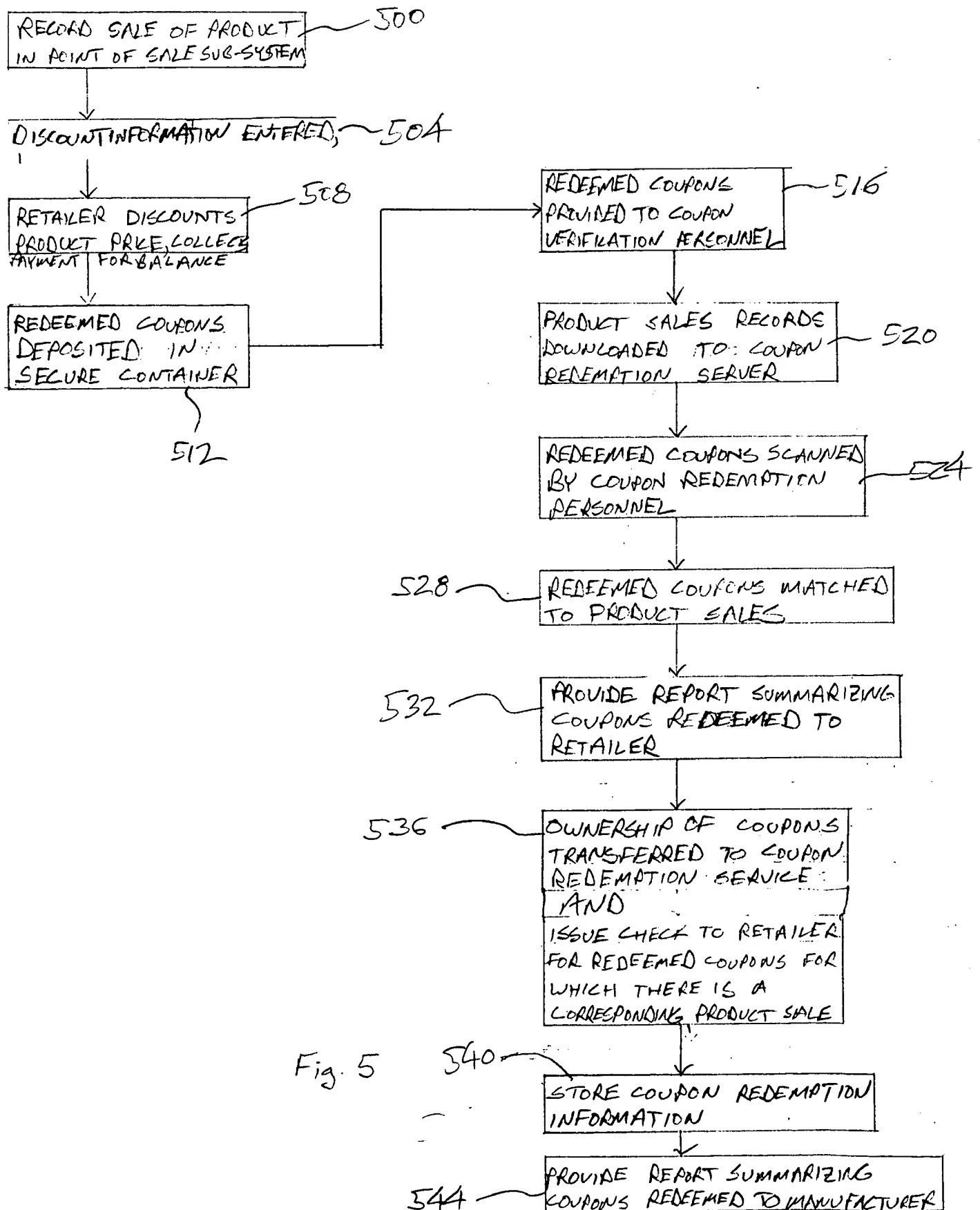


Fig. 4

09626345-072600



009220.54E9260

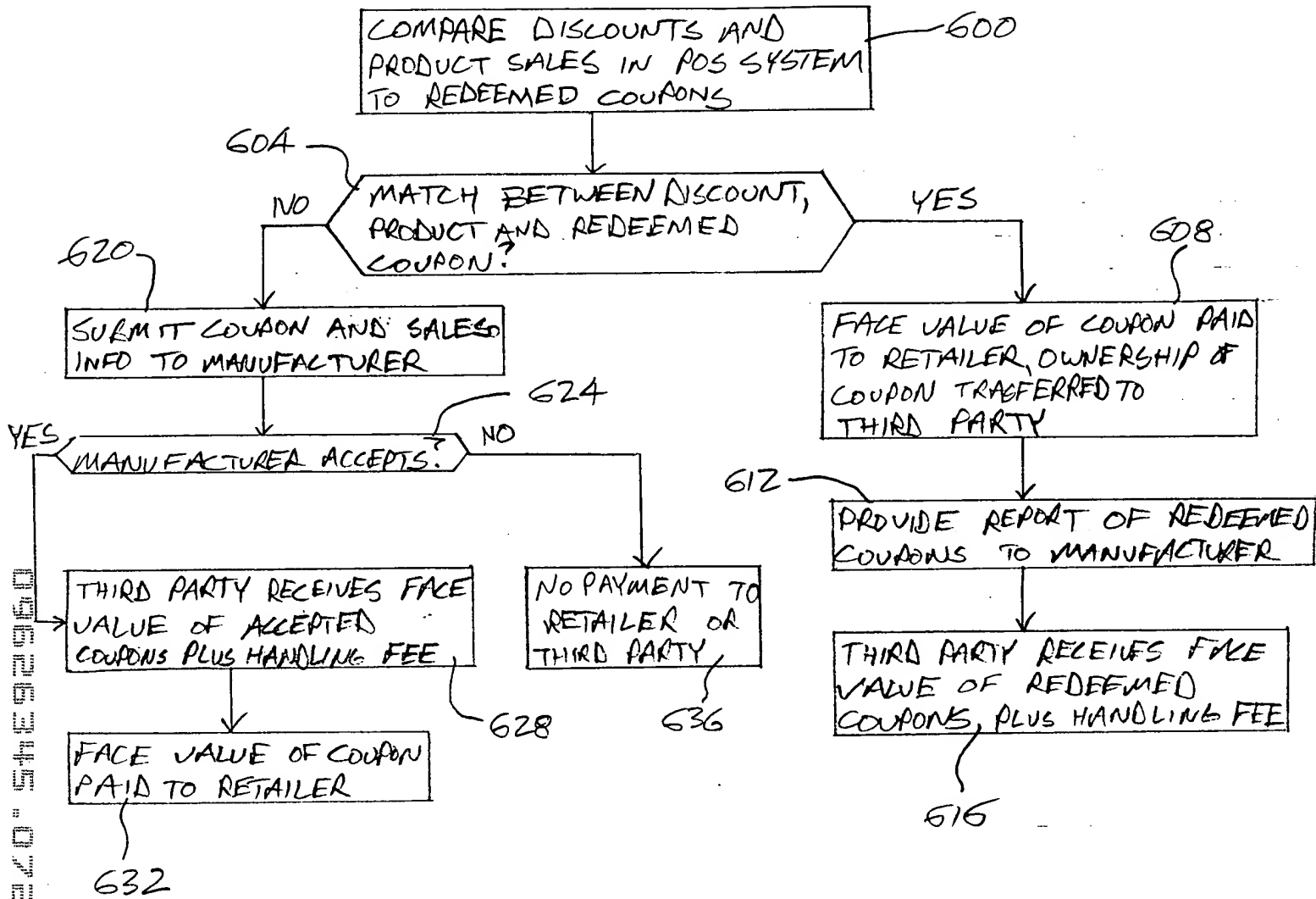


Fig. 6

THE FIRST COUPON BANK

16423 EAST BATAVIA DRIVE, AURORA, CO 80011
303-344-6660 303-344-6661 (7)

COUPON COLLECTION

Collected from Store #: 99999

Schulze's Techno.Mart

16423 EAST BATAVIA DRIVE, AURORA, CO 80011

303-344-6660

Store Manager: John Smith

Assistant Manager: Judy Jones

Assistant Manager: Mike Martin

Head Clerk: Jessica Harper

COUPON SUMMARY

START: 11:30A, 1/26/00 STOP: 11:55A, 1/27/00

	NUMBER	VALUE
Scan Count	1,234	\$617.40
POS Count	1,353	\$676.50
Plus/(Minus)	(119)	(\$59.10)

Collected By: Joe Serviceman

Check #: 999999000001 Amount: \$617.40

SCHULZE'S TECHNO.MART

confirms that the coupons collected were redeemed only by our customer's in the specified brands, sizes, flavors, and quantities and/or combinations thereof. If any indicated on the face of the coupon that the face amount of the coupon was deducted from the actual selling price at the time of purchase. To our knowledge and understanding, the coupons redeemed by our customers were not reproduced or altered in any way. They were redeemed prior to the expiration date and our customers were the original recipients of the coupons. This is a Bill of Sale to In Store Media Systems, Inc. (ISMSI) for the coupons collected. All rights, title, and interest in these coupons are conveyed to ISMSI, including reimbursement for the face value or actual price of the goods, plus 2% of handling fee, regular postage expenses, and all other applicable reimbursement provisions of the manufacturer's coupon redemption policy.

APPROVAL:

Signature of Authorized Representative

Name (please print)

Date

Bit of data

Star Copy

THE FIRST COUPON BANK

16423 EAST BATAVIA DRIVE, AURORA, CO 80011
303-344-6660 303-344-6661 (7)

COUPON COLLECTION

Collected from Store #: 99999

Schulze's Techno.Mart

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APPROVAL:

Signature of Authorized Representative

Name (please print)

Date

Bit of data

Our copy

Store Check

** VOID AFTER 90 DAYS **

ISMSI

IN STORE MEDIA SYSTEMS, INC.

16423 EAST BATAVIA DRIVE, AURORA, CO 80011

9-99999-0000001

DATE 01/03/00

PAID TO THE ORDER OF Schulze's Techno.Mart

\$ 617.40

SIX HUNDRED SEVENTEEN and 40/100

DOLLARS

NORWEST BANK COLORADO

1450 SOUTH MAYANA STREET
AURORA, CO 80012-4019

Everett E. Schulze, JR.

⑆516300391⑆1201234567⑈9999990000001⑈

Fig.7

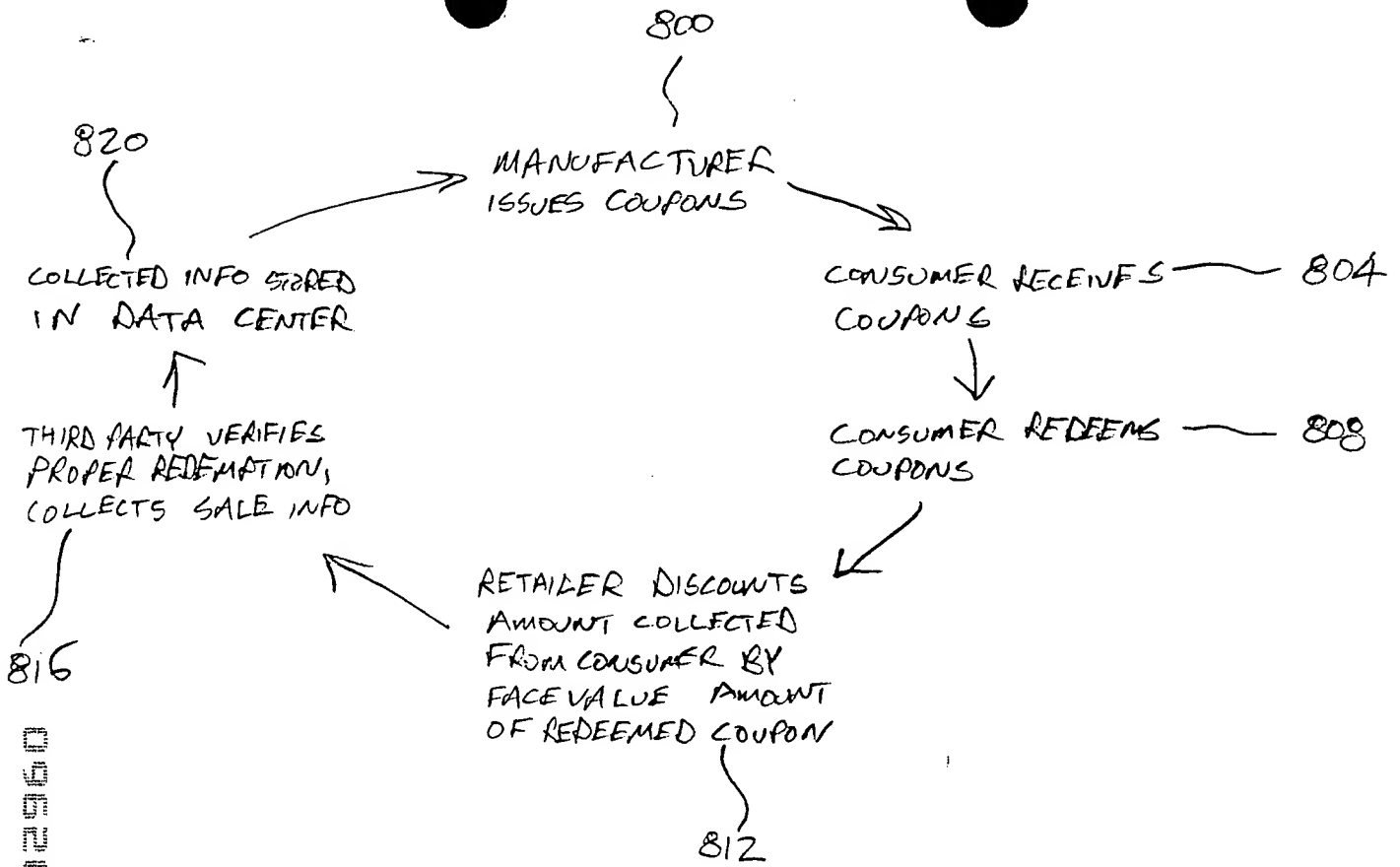


Fig. 8

09626345-072600

IN STORE MEDIA SYSTEMS, INC.

Manufacturer/Distributor of the Coupon Exchange Center System

15423 East Batavia Drive

Aurora, Colorado 80011

Tel: 303-364-6550

Fax: 303-364-6564

Email: instoremedia@uswest.net

INVOICE

Invoice Number: xyz13211-265

Date: 9/23/99

TO: XYZ Package Good Manufacturer, Inc.
 Happy Trails Road
 Manufacturersville NJ 65432
 Attn: William Sargrave

From: In Store Media Systems, Inc.
 16423 East Batavia Drive
 Aurora CO 80011

Number of Coupons Cleared on 9/22/99		1,051,700
Total Face Value Redeemed on 9/22/99	\$	618,029.57
Total Redemption Fee Earned on 9/22/99	\$	84,136.00
Total Due and Payable	\$	702,165.57
Total Products Sold on 9/22/99		53,278,137
Number of Coupons Redeemed as a % of Sales		2.0%

Number of Coupons Redeemed, Year-to-Date		278,700,500
Total Face Value Redeemed, Year-to-Date	\$	163,777,836.05
Total Redemption Fee Earned, Year-to-Date	\$	22,296,040.00
Total Year-to-Date	\$	186,073,876.05

Please Make EFT Payments to:
 Commercial World Bank
 c/o In Store Media Systems, Inc.

Payment Authorized by

Date

Fig. 9